

**SmarTire Systems Inc.**  
Suite 150, 13151 Vanier Place  
Richmond, British Columbia  
Canada, V6V 2J1

T: (604) 276-9884  
F: (604) 276-2350  
www.smartire.com  
OTCBB: SMTR



**NEWS RELEASE – November 14, 2006**

## **SmarTire to Provide Tire Pressure Monitoring Systems to Spartan Motors**

**Richmond, British Columbia, Canada, November 14, 2006** -- SmarTire Systems Inc. (OTC Bulletin Board: SMTR) announced that Spartan Chassis, Inc., a subsidiary of Spartan Motors, Inc. (Nasdaq: SPAR), now offers SmarTire's tire pressure monitoring systems (TPMS) as options for its fire truck and motorhome customers.

Spartan currently has 36 models riding on its custom chassis and supplies 100% of the custom motorhome chassis for Newmar, Travel Supreme and the American Division of Fleetwood. Spartan also manufactures fire truck chassis and features SmarTire's products in its catalogue.

SmarTire President and Chief Executive Officer Dave Warkentin said, "We are pleased that Spartan has selected our SmartWave™ wireless sensing system to fulfill their TPMS requirements. Spartan's decision supports our market research that owners of recreational vehicles, fire trucks, ambulance and emergency-rescue vehicles are beginning to demand TPMS."

The SmartWave TPMS improves vehicle safety and reduces fleet fuel and tire costs by providing drivers real-time tire information while their vehicles are in motion. At a push of a button, the SmarTire system displays each tire's temperature and pressure deviation. If the system detects a loss of air pressure or abnormally high tire temperature, a bright warning light automatically alerts the driver to the condition.

### **About Spartan Motors**

Spartan Motors, Inc. designs, engineers and manufactures custom chassis and vehicles for the recreational vehicle, fire truck, ambulance and emergency-rescue markets. The company's brand names – Spartan®, Crimson Fire® and Road Rescue® – are known in their market niches for quality, innovation, value and service. Spartan Motors employs more than 750 at facilities in Michigan, South Dakota, Alabama, Minnesota and South Carolina and is publicly traded on the Nasdaq. For more information, visit <http://www.spartanmotors.com>.

## **About SmarTire Systems Inc.**

SmarTire develops and markets proprietary advanced wireless sensing and control systems worldwide under the SmartWave™ trademark. The company has developed numerous patent-protected wireless technologies and advanced tire monitoring solutions since it was founded in 1987. The company's proprietary SmartWave platform provides a foundation for the addition of multiple wireless sensing and control applications. The initial product release on the SmartWave platform is SmartWave TPMS, which leverages on the company's background and knowledge in tire monitoring solutions. SmarTire has offices in North America and Europe. For more information about SmarTire Systems Inc., visit <http://www.smartire.com>.

A comprehensive investment profile regarding SmarTire Systems Inc. may be found at <http://hawkassociates.com/smrprofile.aspx>.

An investment profile, a comprehensive online investor relations kit, SEC filings and other useful information regarding SmarTire Systems Inc. can be found at <http://www.hawkassociates.com/smartire.aspx> and <http://www.americanmicrocaps.com>. In addition, this press release is available for investor commentary, questions, near real-time answers and monitored discussion in the SmarTire IR HUB at <http://www.agoracom.com/IR/SmarTire>. Alternatively, investors may speak with Ken AuYeung or Frank Hawkins of Hawk Associates at (305) 451-1888, e-mail: [info@hawkassociates.com](mailto:info@hawkassociates.com), or e-mail [SMTR@agoracom.com](mailto:SMTR@agoracom.com).

*Except for historical information contained herein, the matters discussed in this news release contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that involve substantial risks and uncertainties. When used in this news release, the words "expects," "may," "will" and similar expressions identify certain of such forward-looking statements. Actual results, performance, or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of SmarTire and are subject to a number of risks and uncertainties that are subject to change based on factors, which are, in many instances, beyond SmarTire's control. These include, but are not limited to, risks and uncertainties associated with SmarTire's ability to obtain additional financing, SmarTire's dependence on key personnel, the effects of competitive pricing, SmarTire's dependence on the ability of third-party manufacturers to produce components on a basis that is cost-effective to SmarTire, market acceptance of SmarTire's products, SmarTire's ability to keep up with technological advances in the industry, the effect of competitive products and the effects of governmental regulations. SmarTire cautions that the foregoing factors are not exhaustive. For a detailed discussion of these and other risk factors, please refer to SmarTire's filings with the Securities and Exchange Commission, including its annual report on Form 10-KSB and subsequent quarterly reports on Form 10-QSB. SmarTire expressly disclaims any intent or obligation to update any forward-looking statements.*