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## **NEWS RELEASE – OCT. 9, 2007**

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### **SmarTire Announces Year-End Earnings Call**

**Richmond, British Columbia, Canada, Oct. 9, 2007** – SmarTire Systems Inc. (OTC Bulletin Board: SMTR) announces its year-end earnings call for shareholders.

**What: SmarTire Year-End Earnings Call**

**When: Tuesday Oct. 30, 11 a.m. Eastern Time**

**How: Participants will dial: 800-895-1085**

**Intl' Participants will dial: 785-424-1055**

**Conference ID: 7SMARTIRE**

**Program Title: SmarTire Year End Earnings Call**

**Please have your conference ID or program title ready for the operator to expedite the check-in process.**

**Contact: Peter Moore, Walek & Associates, 212.590.0533.**

**If you are unable to participate during the live webcast, the call will be archived on our Web site [www.smartire.com](http://www.smartire.com).**

## **About SmarTire**

SmarTire develops and markets proprietary advanced wireless sensing and control systems worldwide under the SmartWave™ trademark. SmarTire has developed numerous patent protected wireless technologies and advanced tire monitoring solutions since it was founded in 1987. Its proprietary SmartWave platform provides a foundation for the addition of multiple wireless sensing and control applications. The initial product release on the SmartWave platform is SmartWave TPMS, which leverages on SmarTire's background and knowledge in tire monitoring solutions. For more information, visit <http://www.smartire.com>.

SOURCE: SmarTire Systems Inc.